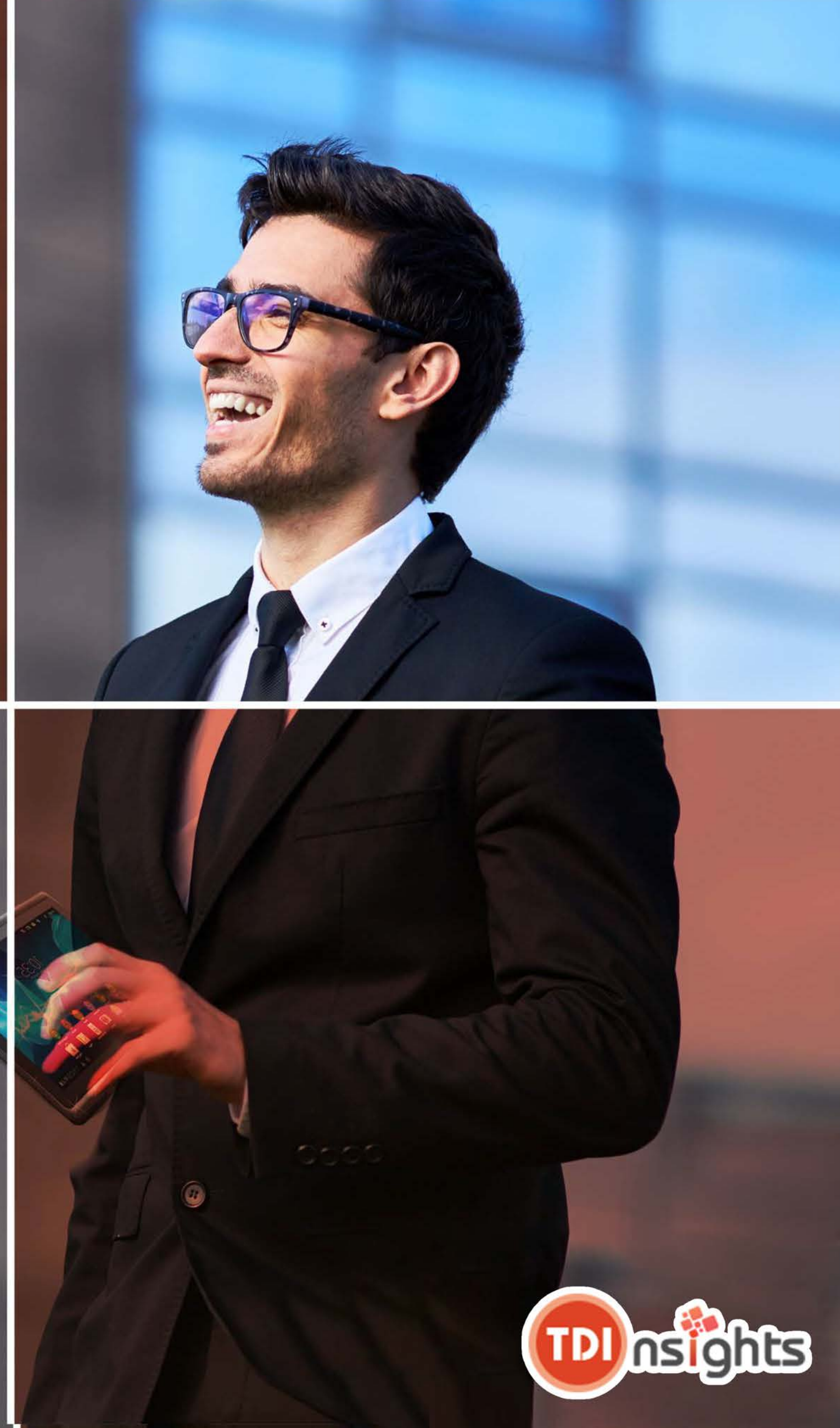


Open the Door to Unparalleled Growth of Your Company



WHO WE ARE

TDInsights a leading B2B marketing data solutions provider, we strive to bring value to businesses irrespective of their size, geographic location, or any other such attribute. Providing specialty services, we help our patrons to engage with their clients in a channelized way

We are a goal-oriented business and our success lies in our concern and practical efforts taken for prospects' acquisition on behalf of our customers



70 Million
Business
Contacts



100+
Market
Researchers



75+
Specialized
Segments






200+
Technologies
Tracked



WHAT WE DO

We enable marketers to

-  **Target their prospective customers**
-  **Build business ties with them**
-  **Succeed in increasing sales & revenue**

With our Solutions that are primarily segmented by

-  **Technology**
-  **Country**
-  **Industry**
-  **Professionals**
-  **Healthcare**

Providing prospects' data from a range of multiple selects



Job Title



Revenue



Name



Email



Employee Size



Company



Geography



And more

THE INCREDIBLE REACH OF OUR SOLUTIONS

Our marketing solutions have a wide reach and cover the globe across almost all industry verticals and technologies

📍 USA

📍 Canada

📍 UK

📍 Germany

📍 Australia

📍 France

📍 China

📍 Middle East

📍 Brazil

📍 Japan

📍 New Zealand

📍 Italy

45%

Retention
Rate

500+

Customers
Served

90%

Delivery
Rate

100%

Authentic
Data

OUR COMPANY



OUR VISION

A B2B world without the dearth of prospective customer data for businesses



OUR MISSION

To consistently provide high-quality marketing data solutions to B2B companies and enrich the provided data timely to preserve its value, thus having a continuous symbiotic association with our patrons



OUR VALUES

We strive to deliver the best solutions to our client partners. We do not brag about being the best in the business, rather focus on maintaining a higher standard in serving our clients by accommodating the changes in the business with the changing times

A SNAPSHOT OF OUR SERVICES

Data Appending Services

Customer data in a powerful data framework gets updated, cleansed, and verified

CRM Data Enrichment

Full suite of data cleansing services that ensure the database is accurate, up-to-date and ready for action

Data Cleansing Services

Highly effective and actionable email marketing solutions to connect with millions of potential customers without any hassle

Data Licensing Services

Flawless database through a validation process that removes all the redundancies and makes the data fresh, clean, and insightful

Email Marketing

Enhance the quality of information by making it more insightful and detailed

List Management

License customized and prepackaged marketing databases and be the licensee of a particular contact database

Data Validation

Enhancing and building new channels to provide a healthy, clean and compliant list

Strategic Consulting

Leverage strategic approaches to target your potential customers across the world

OUR COMMITMENT TOWARDS CCPA & GDPR



California Consumer Privacy Act, an extensive privacy law in the California region puts several limitations on the procurement as well as on the selling of consumers' data



General Data Protection Regulation is a European privacy law that strengthens the privacy of personal data. We are entirely compliant with both these directives and have implemented various initiatives in the different segments of our profile



OUR TESTIMONIALS



TDInsights was unbelievably helpful to us. We saved a lot of our marketing time which in turn helped us focus on the other part of our campaign

~ Casey, Costco Wholesale



We had trouble connecting with our target market, TDInsights understood our needs and offered us with custom lists that were most accurate and reliable

~ Justin, Coty



Adopting your database increased the effectiveness of our marketing campaign. We almost saw a 34% increase in the international sales last year

~ Sophia, Jamendo



We saw great profit opportunity, and we owe many thanks to TDInsights, who is the best-in-class email list providers

~ Elizabeth, Prime Therapeutics



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